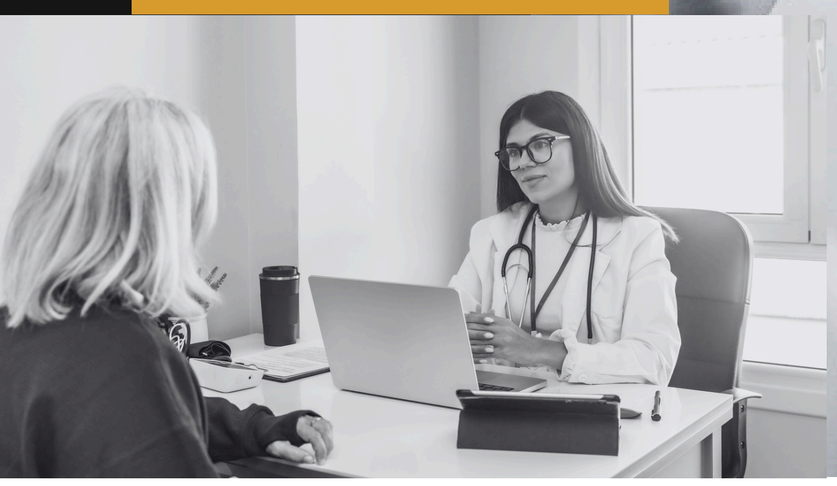
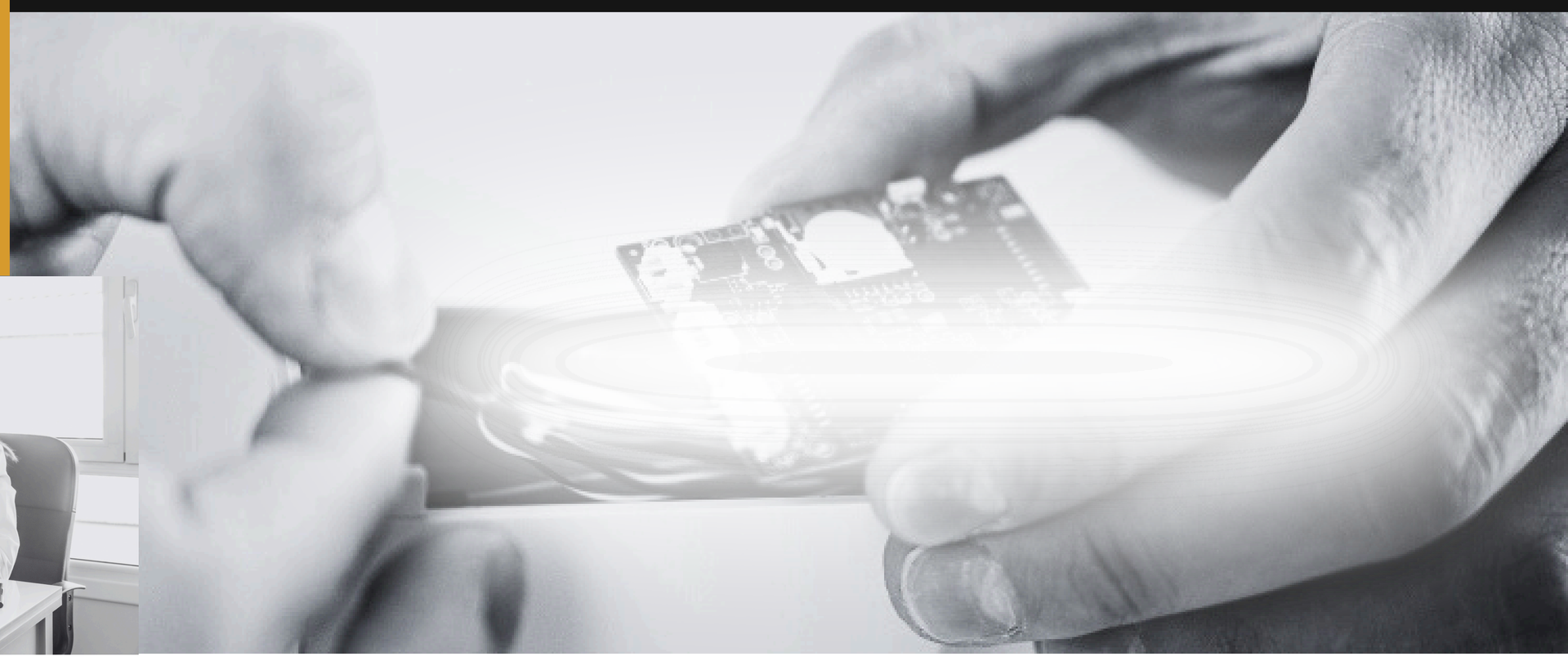
CUSTOMER SUCCESS STORY





How a Mobility-Focused Insurance Provider Delivered a Fast, Flexible Platform for Automotive Markets

A European insurance and mobility services provider needed to launch a digital platform that could support rapid market entry in Germany's competitive car insurance segment, while remaining adaptable for international expansion.

The timeline was ambitious. The system had to support both standardized core processes and market-specific variations. The strategy: build flexibility into the platform from the beginning using an early-stage FrontLoad™ approach, led by the experts who would later form LeapGreat.

Accelerated Start, Structured Scalability

The organization needed to manage complex, multi-party collaboration across the automotive and mobility ecosystem. Rather than investing months in upfront specification documents, the team deployed a functional system early, configured with organization-specific data and adapted for fast validation cycles. This allowed:

- Product and service concepts to be tested directly in the system.
- Regulatory requirements to be addressed during, not after, implementation.
- A structure for standardized product delivery with localized differentiation.

System visibility from the start gave the organization and its partners confidence in the rollout path and enabled faster business alignment.

Built for Expansion, Not Just Compliance

In addition to meeting German market requirements, the platform was designed to support future international rollouts. Early interaction with the working system helped:

- Validate service quality objectives.
- Test the transaction model for low operating costs.
- Align process structures across business and IT stakeholders.

The result was an adaptable platform launched quickly—on time, on budget—and engineered for scale.

A Model for Modern Insurance IT

This engagement highlighted how early operational exposure rather than extended planning can deliver flexible, scalable IT environments in complex industries.

Today, LeapGreat carries this principle into the insurance and mobility sectors with a SaaS platform designed to automate system readiness from day one.

For insurers under pressure to innovate quickly while managing regulatory complexity, this experience demonstrates how fast implementation and system visibility can go hand in hand.

For more information on how the FrontLoad™ approach can benefit your organization, visit our website: www.LeapGreat.com.